



GREEN FLOORMAX FLOORING FROM GREENPLY INDUSTRIES FULFIL THE HIGHEST STANDARDS OF FORM AND FUNCTION

Floor is often called 'the fifth wall'—an area that cannot be ignored and one that should receive as much attention as the four walls of a space. With the advent new technologies and materials, flooring designs are fulfilling the highest standards of form and function; and adhering to these norms is the latest range of laminate flooring introduced by the house of Greenply Industries, titled – Green Floormax Flooring. With the aesthetics of rich elegance that imbibes a myriad of unique textures, exuding warmth and

timeless beauty, the collection includes exotic varieties such as Classic Oak, Autumn Walnut, Himalayan Merbau, Silver Streaks and many more, allowing one to bring in the great outdoors in any location and weather throughout the country.

Green Floormax comes with a warm wooden finish that extends an inviting look to interior spaces; the natural wood design of the floor effortlessly creates an exotic ambience, with an air of comfort.

The specially engineered surface protection technology of Green Floormax makes it sturdy, durable and resistant to scratches, stains and water spills. Installing the product has also been made extremely simple and time-saving.

Green Floormax Plus, the AC4 grade flooring range, is high abrasion resistant with a thicker surface protection layer. It is an ideal choice for commercial spaces with high traffic. The great thing is that these floors don't require a long and tedious process of installation unlike traditional materials like marble and tile, and also work out to be more cost-effective.

An earthy, rugged wood design will help bring the space closer to nature while smoother, lighter and softer grains will lend a subtle elegance that's chic and urbane. Choosing a lighter wood colour will make a confined space look larger and more open while darker shades will make a large room appear cosy and intimate. Also considering the tones of the furniture and walls is an important aspect for making a perfect complimentary choice and achieving the right balance for the decor.

Green Floormax offers one an array of designs in authentic, rich wood species and textures that accentuate the natural look of wood grains, lending incomparable warmth to the space.

Technically Superior Built

- ▶ The Perma Click™ system in Green Floormax has been developed especially for Greenply by flooring industries, Luxembourg. Their years of research combined with Greenply's extensive knowledge of the usage conditions, has made Perma Click™ one of the most advanced flooring interlocking system available in the market. This system gives Green Floormax an unmatched quality and finish, as is the main factor that helps ease and hasten the installation process.
- ▶ Green Floormax flooring comes with MAX SHIELD – a unique scratch resistant protection technology that shields it against wear and tear. This specially-engineered surface coating makes floors manifold stronger and provides great resistance to surface scratches.
- ▶ The range is engineered with SONIC SPONGE – an advanced technology that allows the sound absorbent backing layer to reduce sound transmission and produce only a solid and pleasant sound underfoot.
- ▶ The high density fibreboard at the core of Green Floormax floors makes them sturdier and more durable than any other flooring alternative. More so, Greenply manufactures the highest quality fibreboard in-house at the same manufacturing location as the rest of the flooring components, ensuring very stringent quality parameters for the base core.
- ▶ The surface protection technology ensures dirt doesn't cling to the floor while the precise interlocking system binds the planks perfectly, allowing absolutely no room for dust to accumulate.
- ▶ Anti-warp quality – since the top layer on Green Floormax floors is resistant to heat and temperature changes, there won't be any uncharacteristic bending or twisting of the wooden planks.